

Cypress Grove Slay Cheese Sweepstakes Official Rules

PRELIMINARY INFORMATION: The Cypress Grove Slay Cheese Sweepstakes (the "sweepstakes") begins at 9:00 a.m. Pacific Time (PT) on October 11, 2021 and ends at 11:59 p.m. Pacific Time (PT) on November 1, 2021 (the "Sweepstakes Period"). The "Sponsor" of the Sweepstakes is Cypress Grove Chevre, Inc, 1330 Q St. Arcata, VA 95521.

NO PURCHASE NECESSARY TO ENTER OR WIN.

The Sweepstakes are open to legal U.S. residents residing in any of the 50 United States and the District of Columbia, who are 18 years of age or older and. Employees of the Sponsor, its affiliates, parents companies and subsidiaries, and each of their respective divisions, affiliates, contractors, subsidiaries, distributors, sales representatives, retailers, and advertising and promotion agencies (collectively, the "Sweepstakes Entities") and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in same household, whether related or not) and any others engaged in the development, production, execution or distribution of the Sweepstakes are not eligible. Sweepstakes is void in Puerto Rico, U.S. territories and possessions outside of the 50 United States, Canada and where restricted or prohibited by law.

HOW TO ENTER: Complete the following required steps in order enter the Sweepstakes. Completion of each step will result in (1) one entry.

1. Post a photo of your owned Halloween-themed cheeseboard with #slaycheese and @cypressgrovers. Limited to one (1) valid entry per person for duration of sweepstakes period. Entries posted after 11:59 p.m. PST November will not be accepted.
2. Visit www.cypressgrovecheese.com/slaycheese and fill out the form with a pledge to donate candy to a nonprofit. Click the submit button to be entered. Entries posted after 11:59 p.m. PST November 1, 2021 will not be accepted.

Limit to one (1) prize per person. Once the Sweepstakes period has ended, winners will be chosen via random.org at the sole discretion of the Sponsor. The winner (number of winners designated in the post) will be selected and notified through Instagram reply. In order for an online entry to be valid, entrant must have settings not on private, a valid Instagram account and must respond to the Sweepstakes prompt on the Instagram page. If the registration process is aborted before it is complete, entrants are not eligible to win. Any attempt by any entrant to obtain more than the stated number of entries and/or submit entries by using multiple/different email addresses, accounts identities, registrations, logins, and/or any other methods will void that entrant's participation and that entrant may be disqualified from the Sweepstakes. In the event of a dispute regarding the identity of the person submitting an entry. Entries will be deemed made by the authorized account holder of the submitted Instagram account at the time of entry. The authorized account holder is the natural person who is assigned to the Instagram account by an Internet access provider, on-line service provider, or other organization that is responsible for assigning Instagram accounts, or the domain associated with the submitted Instagram account. Potential winners may be required to show proof of being the authorized account holder.

PRIZES: Three (3) winners of the Slay Cheese donation prize will receive quarterly shipments of Humboldt Fog cheese for a year. One (1) winner of the #slaycheese cheeseboard photo sweepstakes will receive:

- Shipment of Cypress Grove Cheese
- [The Big Board](#)
- [Cheese Board Deck](#)
- [Virtual Cheeseboard Class](#)
- \$250 Visa Gift Card

Average Retail Value (ARV) of the Slay Cheese donation prizes is \$500. Average Retail Value (ARV) of the #slaycheese PRIZE is \$600.

No PRIZE substitutions except at the Sponsor's sole discretion or as otherwise provided herein. The Sponsor reserves the right to substitute a PRIZE of equal or greater value if PRIZE becomes unavailable due to reasons beyond the reasonable control of the Sponsor. PRIZE is not transferable prior to award. The value of the PRIZE may be taxable as income and the winner is solely responsible for any taxes on the PRIZE, including, but not limited to all applicable federal, state and local taxes if applicable. No more than the number of prizes set forth in these Official Rules will be awarded.

GENERAL RULES OF PARTICIPATION: By participating in the Sweepstakes, all entrants and the winners release each and all of the Sweepstakes Entities from any and all liability, damages or causes of action (however named or described) with respect to or arising out of participation in the Sweepstakes, and/or the receipt or use/misuse of the PRIZE awarded,

including, without limitation, liability for personal injury, death or property damage. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules. The Sponsor reserves the right to disqualify from the Sweepstakes any entrant it believes has violated these Official Rules. All federal, state and local laws apply. In the event any portion of this Sweepstakes is compromised by activities beyond the reasonable control of the Sponsor which, in the sole opinion of the Sponsor, corrupts or impairs the administration, security, fairness or proper play of this Sweepstakes, the Sponsor reserves the right at its sole discretion to modify, suspend or terminate the Sweepstakes. Entering the Sweepstakes constitutes permission for the Sponsor and the Sweepstakes Entities to use and reproduce participants' names (first name and last initial) for purposes of advertising, promotion, publicity, consumer newsletters and social media channels (Facebook or Instagram and Twitter) without compensation, unless prohibited by law. Entries to the Sweepstakes (including any copyrights or other intellectual property rights therein) will become the property of the Sponsor and, should the Sponsor choose to use or reproduce this content for promotional purposes, entrant is not entitled to compensation or credit except as expressly set forth herein.

Neither the Sponsor nor any of the Sweepstakes Entities are responsible for lost, late, misdirected, undeliverable or incomplete entries, whether due to system errors or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, human error/misprints or otherwise. The Sponsor may prohibit an entrant from participating in the Sweepstakes or winning the PRIZE if, in its sole discretion, the Sponsor determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants, the Sponsor, or any of the Sweepstakes Entities. If for any reason the Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and select a winner from those entries received up to the cancellation/suspension date.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE SWEEPSTAKES WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

NO LIABILITY: By participating in the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Sponsor and all Sweepstakes Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims made by the winner, entrants, or any other third parties, related in any way to the operation of the Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any PRIZE or participation in any Sweepstakes-related activity or participation in the Sweepstakes.

FURTHER INFORMATION & WINNER'S LIST REQUEST: Participants can obtain further information about the Sweepstakes by contacting heythere@thinkmaxwell.com or (503) 231-3086.

SPONSOR: Pacific Foods, Cypress Grove Chevre, Inc, 1330 Q St. Arcata, VA 95521

This offer shall not be published without the prior written permission of the Sponsor.